

# Welcome to GoCaboodle.com!

We believe that it's time to do better when it comes to what our kids see online.

#### **Great Finds for Little Minds**

Because every child deserves a brighter online experience — a place to explore, learn, and grow with confidence.

#### **Parent Approved Picks. Kid Friendly Clicks**

You can shape a smarter, safer digital world for your child(ren), and children around the world.

### The Problem with Big Tech Algorithms

Popular video apps use algorithms, which are their internal software rules, that are designed to maximize time in the app to sell ads, not to value kids.

- Disturbing or inappropriate videos disguised as cartoons (see Elsagate link below).
- Endless autoplay loops of fast, flashy clips that shorten attention spans.
- Ads and trends that push junk food, toys, and consumerism over creativity.

Parents often don't realize the harm until it's too late.

### The Problem with "Kid-Friendly" Apps

Even apps made for kids often choose content based on what's trending, not what's healthy or educational.

- Shallow, flashy videos dominate.
- Unboxing toys and silly skits teach instant gratification.
- Kids are still exposed to advertising and unhealthy messages.

So while they may be safer than YouTube, they're not built around what children actually need.

#### The GoCaboodle Difference

- Parents are in charge You decide what your kids watch, not Big Tech.
- Build Caboodles Create collections based on your child's age, interests, or needs.
- Uniquely yours Caboodles are personal to your family, unlike anything else online.
- Parent-powered, not computer-driven you guide the content.
- Total control Set limits, block junk, and keep kids safe with just a few clicks.
- No hidden agenda.
- Focus on creativity, learning, and balance—not ads or clickbait.
- Share the load invite grandparents, caregivers, coaches, teachers, or friends to help build Caboodles too!



#### GoCaboodle is Not Like Other Apps That You're Probably Used To

#### There's a bit of a learning curve, but you can do this!

**Parental Control Dashboard** - We give you a Parental Control Dashboard. This is what you're logged into when you create an account with GoCaboodle.

Junior Accounts - These are the accounts that you create for little ones

**Caboodles** - "Caboodles" are collections of content, YouTube videos for now, that you allow into one or more of your Junior Accounts.

**Chrome App** - this is the Google Chrome App, sometimes called an Extension or Plug-in. This helps you to easily add content to one or more Junior Accounts.

**Mobile App** - This is where your little ones go to safely enjoy the content that you approve of.

## It takes a little bit of work to create a safe online environment for your little ones

where they can safely learn and grow, but is there anything that's more important when it comes to their online life?

**Get Started Below!** 

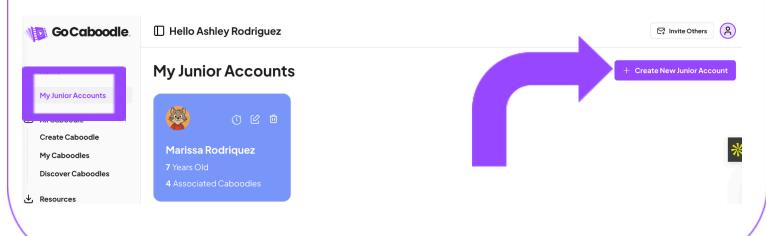


# **Getting Started**



**Create a Junior Account** 

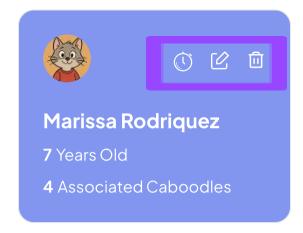
We use PINs to keep junior accounts separate from each other, so younger children can't access older children's caboodles.



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**Manage a Junior Account** 

You can set the time limits on the Junior Account and Edit Junior Account details anything later on.

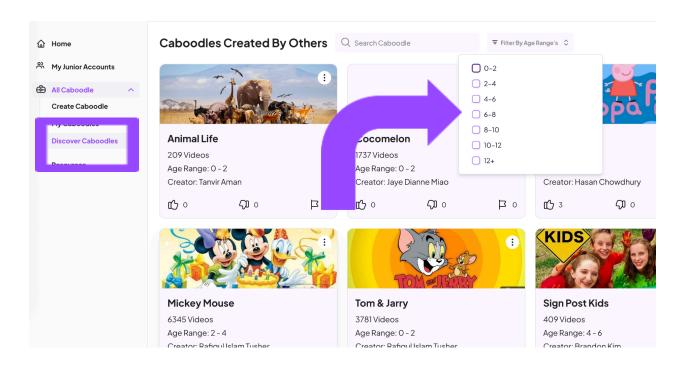






# **Search for Caboodles for your Junior Accounts**

You can search by what age the creator thinks a Caboodle is suitable and/or topics that you'd like to assign to a Junior Account.

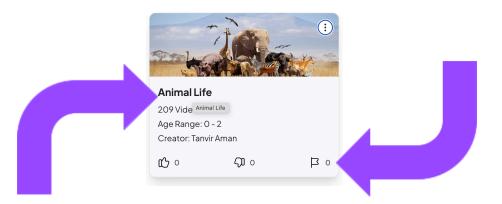




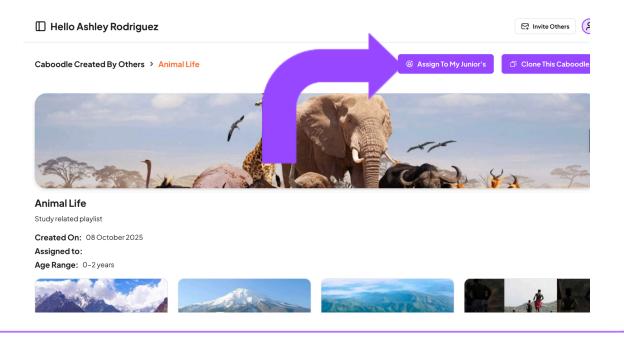


Click on the Caboodle Name to take a look at it (see image in next box below).

You can also see if anyone else has Red Flagged this content and how many likes and dislikes.



Taking a look at the content in this Caboodle, you can review individual videos and also assign to Junior Account(s) here. Pro-tip: The person who created this Caboodle controls it. If you're not comfortable with this, or you'd like to delete/add any content, feel free to clone it and make a version that's yours.



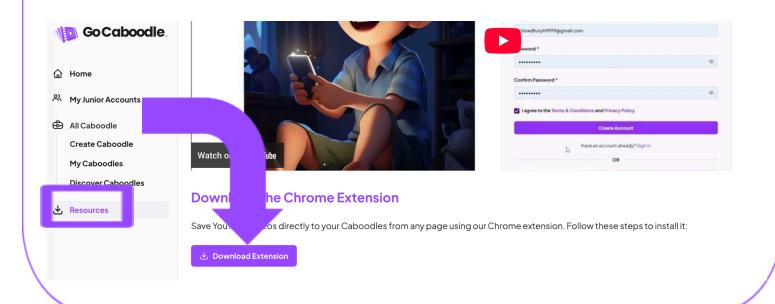




Don't see a Caboodle that's what you're looking for?

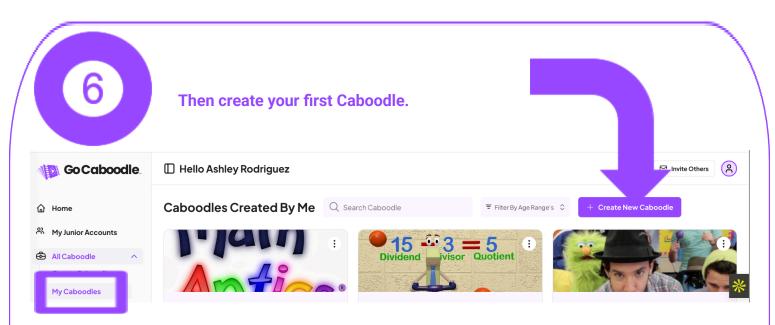
## Create your own!

Get the Chrome Extension (sometimes called an App, or Plug-in) to make it easy.



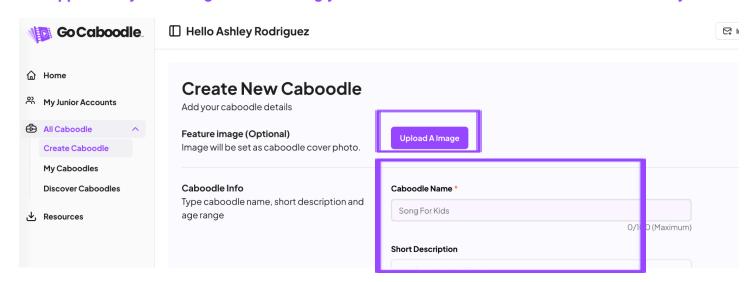
**DOWNLOAD THE CHROME EXTENSION** 





You can upload a Caboodle Feature Image, but you don't have to.

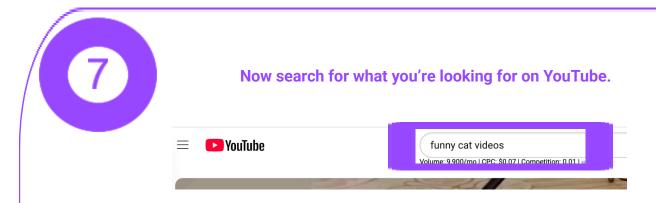
We appreciate you naming and describing your Caboodle so that it can be found in search by others!



You'll see that you can paste a few YouTube urls here, or <u>a channel link</u> to gather up all the content from this channel.

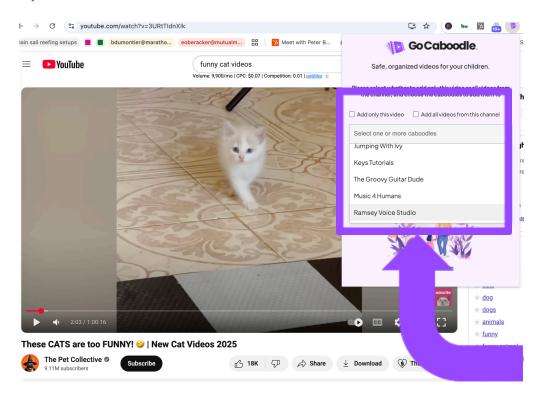
And you can assign your Caboodle to Junior Account(s) here, or you can do this later with the Chrome App!





Then use the Chrome App to add the <u>individual video</u> or <u>the whole channel</u>. You can add to one or more Junior Accounts here.

Note that <u>you have to be on a YouTube Video that you want</u> for the Chrome App to work. You can't add Shorts or Sponsored Content.

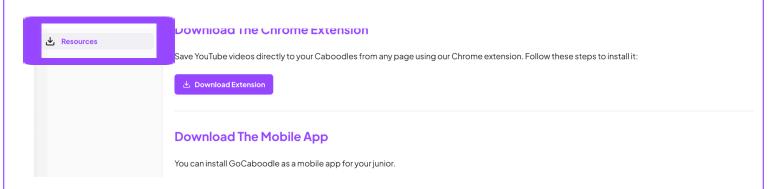






## **Get the Mobile App!**

Install the GoCaboodle Mobile App(s) from the Resources section of the Parental Control Panel, on mobile devices that your little ones will be using.



Log in to the app(s) with the same name and password as your Parental Control Panel.

Provide junior users with their Pins and, go have a cup of coffee, or fishing, or read a book with a glass of wine, you deserve it!



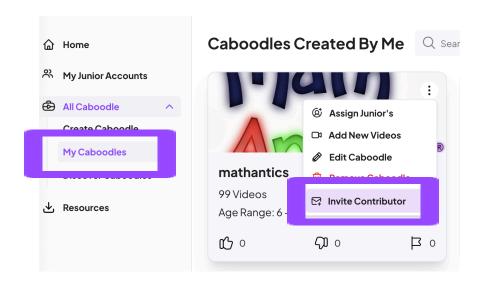


## As a caregiver...

you probably (ok, that's judgemental), you may not ask for help as often as you could or should.

#### GoCaboodle is designed wit you in mind!

The little 3 dots at the top of one of your Caboodles gives you some options. One is to invite someone to help! Maybe it's a grandparent, co-parent, other coach or educator, it's up to you! They'll have full access to help you with this Caboodle.



Or, you can invite others to create Caboodles that your kids might like. These could be your kids' grandparents, parents of your little ones friends to get a group on the same page (no, Jimmy doesn't have more time on the phone, he has the same hours that you do), or PTA members!



You can always email us at <a href="mailto:support@GoCaboodle.com">support@GoCaboodle.com</a> if you're having trouble or have any questions.



# How Are People Using GoCaboodle?

#### **Parents**

- Curate safe, enriching playlists that match each child's age, interests, and values from bedtime stories to STEM experiments.
- Why it matters: Replace algorithmic chaos with meaningful control and peace of mind. Parents decide what's on the screen, when, and why.
- **Example:** "Caboodle: Calm Bedtime Stories for Preschoolers" soothing content that helps kids wind down instead of amp up.

#### **Grandparents**

- Co-create and share Caboodles with their kids and grandkids, share great experiences as a gift, even across distance.
- Why it matters: They can contribute trusted, value-driven content without worrying about unsafe recommendations.
- **Example:** "Caboodle: Classic Tales Grandma Loves" favorite storytime videos, sing-alongs, and gentle nostalgia.

#### Caregivers / Babysitters / Nannies

- Use pre-approved Caboodles from parents to guide screen time during babysitting or after-school hours. Create caboodles under your daycare brand.
- Why it matters: Keeps kids safely engaged without requiring the caregiver to constantly vet new content.
- **Example:** "Caboodle: Creative Playtime" art, imagination, and maker-friendly videos.

#### **Educators & Teachers**

- Create Caboodles aligned with curriculum science, nature, math, kindness, etc.
- Why it matters: Offers a distraction-free video library that supports learning objectives, not advertising
  or clickbait.
- **Example:** "Caboodle: The Water Cycle Explained for Grades 2-4" safe videos aligned with NGSS standards.



## **Coaches (Sports, Arts, Music)**

- Share instructional drills, skill demos, motivational clips, or highlight reels that reinforce training.
- Why it matters: Keeps athletes or students focused on safe, purposeful material not random algorithm suggestions.
- **Example:** "Caboodle: Youth Soccer Skills for Beginners" passing, teamwork, and sportsmanship videos.

### Museums and Children's Museums, Science Centers, Zoos & Aquariums

- Build thematic Caboodles tied to exhibits or learning topics (e.g., space, weather, robotics, animals, ecosystems, and conservation efforts) or share child-friendly guided tours, behind-the-scenes content, or artist/curator features.
- Why it matters: Extends the museum's educational mission into homes and classrooms deepening curiosity beyond the visit. Keeps young audiences engaged with culture, creativity, and discovery even when they're not onsite. Turns in-person curiosity into ongoing learning at home.
- Examples: "Caboodle: Discover Space!" NASA kid videos, planetarium tours, and DIY rocket experiments, "Caboodle: Art Adventures for Kids" videos about famous artists, colors, and creativity challenges. "Caboodle: Meet the Animals!" behind-the-scenes zookeeper stories and fun facts.

#### Libraries

- Curate Caboodles for reading challenges, story hours, and media literacy programs.
- Why it matters: Libraries can champion digital literacy and safe media consumption alongside traditional reading.
- **Example:** "Caboodle: Stories That Inspire Reading" author interviews, read-alouds, and book trailer videos.

#### **Pediatric Offices & Child Health Organizations**

- Provide families with trusted video playlists that promote healthy habits, emotional well-being, and developmental milestones.
- Why it matters: Reinforces pediatric guidance in a family-friendly way encouraging better habits through visual education.
- **Example:** "Caboodle: Healthy Habits for Little Kids" brushing teeth, kindness, bedtime routines, and nutrition basics.



## **Nonprofits & Family Advocacy Groups**

- How they use it: Educate on topics like empathy, inclusion, anti-bullying, and sustainability.
- Why it matters: Helps organizations extend their mission through family-safe media experiences.
- **Example:** "Caboodle: Be Kind Online" videos teaching empathy, digital citizenship, and inclusion.

#### **Faith-Based Organizations & Youth Groups**

- How they use it: Build Caboodles aligned with values, service projects, or moral lessons.
- Why it matters: Offers parents a tool to reinforce faith-based education and character development safely online.
- **Example:** "Caboodle: Stories of Courage & Kindness" uplifting animated parables and community-focused stories.



# **Review More Resources by Creating an Account!**

Our system relies on parents and caregivers reviewing content and watching for red flags before approving content for their children.

Learn more or get started at **GoCaboodle.com** 

**Learn More/Create an Account** 



Elsagate



**The Disturbing Danger of YouTube Kids** 

